

2019 NOVA SCOTIA CONSTRUCTION GUIDE



ADVERTISING OPPORTUNITIES

Expose your business to the construction industry.

SPECIFICATIONS

SIZE

5.375" X 8.5" coil bound

CIRCULATION

Approximately 1,700 copies are sent to construction-related businesses and buyers of construction services throughout Nova Scotia.

COST

All spaces are allocated on a first-come, first-served basis. All ads are printed in full-colour, plus HST. Should your selection be sold out you will be contacted by a CANS Representative.

PUBLISHING SCHEDULE

Ad Booking Deadline: November 30, 2018

Artwork Submission Deadline: December 7, 2018

Circulation Date: March 2019

***If you require a PDF proof of insertion of your ad, please contact Natalie Bobbitt.*

SUBMIT ARTWORK

Advertisements can be submitted to Natalie Bobbitt by email nbobbitt@cans.ns.ca

BOOK YOUR ADVERTISEMENT

Company: _____

Contact: _____

Phone: _____

Email: _____

Contact info for artwork if different from above:

Select your ad:

***See size and price grid on reverse*

- | | |
|---|---|
| <input type="checkbox"/> Advertising Insert | <input type="checkbox"/> Outside Back Cover |
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> Inside Back Cover |
| <input type="checkbox"/> Divider | <input type="checkbox"/> Inside Full Page |
| <input type="checkbox"/> Inside 1/2 Page | |

BOOK NOW!

Ad cost: \$ _____

15% HST (R 106970783) \$ _____

Total Cost: \$ _____

Payment Type:

- | | |
|-------------------------------------|---------------------------------|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> VISA |
| <input type="checkbox"/> AMEX | <input type="checkbox"/> Cheque |

Card Number: _____

Expiry Date: _____

Name on Card: _____

Signature: _____

PLEASE NOTE:

Payment must be received in full before January 11, 2019 to guarantee ad placement or hold your space.

If you would prefer to pay for your advertisement over the phone, please call Natalie Bobbitt 902-468-2267 ext. 718

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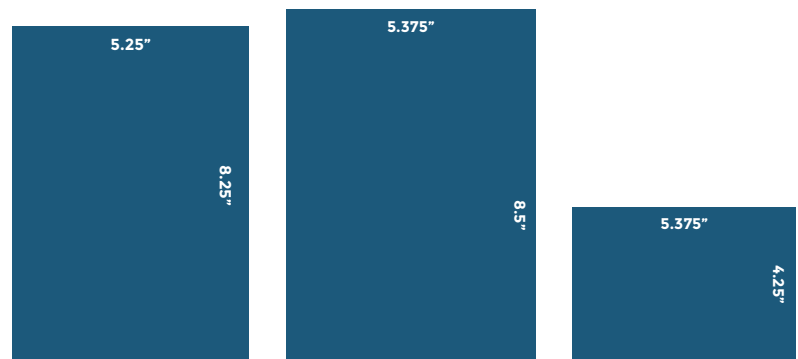
Advertising Options & Rates

SIZE	DIMENSIONS	RATE
Advertising Insert	5.25" W x 8.25" H	\$2500
Outside Back Cover	5.375" W x 8.5" H	\$2000
Inside Front Cover	5.375" W x 8.5" H	\$1500
Inside Back Cover	5.375" W x 8.5" H	\$1500
Dividers Full Page	5.375" W x 8.5" H	\$1250
Inside Full Page	5.375" W x 8.5" H	\$1000
Inside 1/2 Page	5.375" W x 4.25" H	\$800

Advertising Specifications

All ads must be high resolution and submitted in one of the following file formats: .jpeg; .png; .eps; .pdf

All ads must contain a .25" bleed.



Construction Guide Advertising Insert

Let your business be the first thing CANS members see!

Value: \$2500

Take advantage of one of 5 opportunities to include a printed insert in the Construction Guide! Simply supply the artwork and we'll distribute it with our Construction Guide mail out. Have an already printed piece you'd like to include? We can include that too!

Contact Natalie Bobbitt at 902-468-2267 x 718 or nbobbitt@cans.ns.ca to discuss.

Bundle & Save!

Looking to save money and maximize your exposure?
Bundle your Construction Guide advertising with advertising on
CANS website and in CANS Weekly e-newsletter.

Visit www.cans.ns.ca/advertising or contact Natalie Bobbitt at 902-468-2267 x 718 or nbobbitt@cans.ns.ca for more information on existing bundles or customized packages.