



CONSTRUCTION
ASSOCIATION OF NOVA SCOTIA

Building with Skill and Integrity Since 1862

2020 ADVERTISING GUIDE

Expose your business to our highly desirable industry.

A detailed background illustration in a light gray tone. It depicts a construction site with several tall cranes of various types, including tower cranes and crawler cranes. In the foreground and midground, there are silhouettes of buildings under construction, showing scaffolding and structural frameworks. The overall scene is a dense, layered representation of a busy construction environment.

www.cans.ns.ca/advertising

GET IN FRONT OF THE CONSTRUCTION INDUSTRY WITH YOUR ADVERTISING

Advertising with CANS can help you reach your ideal target market. With many different options to choose from — website, email, newsletter, print — there is sure to be something for everyone. Invest in a one-time placement, buy an Advertising Package, or work with our team to build a custom package tailored to your advertising needs.

WEBSITE ADVERTISING

WWW.CANS.NS.CA

CANS website is a source of information and resources for the public and more than 800 CANS members in the commercial construction industry in Atlantic Canada. Advertising on cans.ns.ca is a great way to reach your desired audience.

Avg. Monthly Page Views: 82,000

Avg. Pages / Session: 6 pages

Avg. Time Spent on Page: 5 minutes, 45 seconds

Website Advertisement Specs

Dimensions:

200 px x 600 px (w x h)

File Formats Accepted:

.jpeg, .tif, .png, .eps

Website Advertisement Rates

All web advertisements are sold on a monthly term. Months do not need to be used consecutively.

1 Month Advertising

Member: \$400

Non Member: \$600

3 Months Advertising

Member: \$1,000

Non Member: \$1,440

6 Months Advertising

Member: \$1,900

Non Member: \$2,500

1 Year Advertising

Member: \$3,600

Non Member: \$4,500

Member Login Forgot Password?

Username Password Login

About CANS Substantial Performance Projects/Documents Events News Member Services Education & Training Building Futures Q

CAREER DEVELOPMENT & SKILL BUILDING

CCDC 11 – updated document coming December 6, 2019

Did you know that CCDC 11- Contractor's Qualification Statement was just updated? Effective December 6, 2019, CCDC 11 – 2019 will be in circulation.

[Read more >](#)

National Codes Overhaul: participate in the review process

The Construction Association of Nova Scotia (CANS) and the Canadian Construction Association (CCA) are encouraging all members to voice their opinions in the review process of national codes, National Building Code (NBC), National Fire Code (NFC), and National Plumbing Code (NPC) of Canada that is currently underway.

[Read more >](#)

Ring in the holidays at CANS Open House, December 12

[Read more >](#)

Join us for our Sydney Member Mixer, November 26!

Recognizing that our membership is located throughout Nova Scotia and beyond, the CANS Member Mixer program takes us from one end of the province to the other. Join us on November 26, in Sydney, NS!

[Read more >](#)

CANS PARTNERS

NOVA SCOTIA APPRENTICESHIP AGENCY

LASTEST TWEETS

It is with sadness and the utmost respect that we share the passing of Allister MacDonald, AVLA Construction has...

<https://t.co/PiorYtyvL3>

CANS Members, associates and industry professionals: come join us for a cup of holiday cheer and light refreshments...

<https://t.co/J6g43J0cec>

Follow CANS on Twitter

[Follow @ConstructionNS](#)

YOUR AD HERE

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- Dedicated Contractor Sales Team
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EMAIL ADVERTISING

CANS WEEKLY EMAIL NEWSLETTER

"CANS Weekly" is a weekly e-campaign sent more than 4,000 CANS contacts, providing readers with a snapshot of life at CANS — upcoming events, must-attend courses, as well as news and key information on the issues facing the construction industry.

Advertising in CANS Weekly is a great way to get in front of the industry to promote your programs, services and special offers.

Space is limited to a maximum of three (3) ads per issue. The order of ads will be determined by the order of bookings.

CANS Weekly Advertisement Specs

Dimensions:

200 px x 600 px (w x h)

File Formats Accepted:

.jpeg, .tif, .png, .eps

CANS Weekly Advertisement Rates

All CANS Weekly ads are sold on a weekly term. Weeks do not need to be used consecutively.

1 Week Advertising

Member: \$150

Non Member: \$400

12 Weeks Advertising

Member: \$1,250

Non Member: \$2,900

2 Weeks Advertising

Member: \$250

Non Member: \$600

26 Weeks Advertising

Member: \$2,550

Non Member: \$5,750

4 Weeks Advertising

Member: \$450

Non Member: \$1,000



Quick Service • High Quality

"We know we can always count on Alontra"

- Donnie Sancebaugh

Learn More



Where there's construction risk, there's opportunity.

Effective risk management is key.

CONTACT

INSURANCE:
Michael Maloney
michael.j.maloney@marsh.com
902 490 5610

SURETY:
Shane Sinclair
shane.sinclair@marsh.com
416 349 6673

www.marsh.ca
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CONSTRUCTION ASSOCIATION OF NOVA SCOTIA Weekly Newsletter

December 4, 2019

CANS Advocacy & Industry News

A review of national codes is underway - [offer your opinions on the process here!](#)

CBRM incentivizes downtown revitalization. Develop or renovate your downtown commercial property, [find out how to take advantage of this incentive now.](#)

In Memoriam: It is with sadness and the utmost respect that we share the passing of **Allister MacDonald (AVLA Construction)**

CANS Holiday Hours

Early Office Closure: CANS Burnside office will be closing early at 3:00 p.m. on Friday, December 6, 2019.

CANS Open House: Thursday, December 12, 2019, kick off the holidays with CANS staff from 4:00 - 6:00 p.m. [RSVP by December 6.](#)

CANS Business Centre & Boardrooms

Flexible meeting space that works for your organization

Did you know our members can use our **meeting space** for FREE? [Hold your next meeting or private training session at CANS!](#)

**YOUR
AD
HERE**

CANS ADVERTISING - PACKAGE OPPORTUNITIES

Save money and maximize your exposure by choosing from one of these great CANS advertising packages.

CANS AD PACKAGE #1 - Value: \$600 (savings of \$250)

- One (1) month website advertising on cans.ns.ca
- Four (4) weeks advertising in CANS Weekly

CANS AD PACKAGE #2 - Value: \$1,000 (savings of \$450)

- Three (3) months website advertising on cans.ns.ca
- Four (4) weeks advertising in CANS Weekly

CANS AD PACKAGE #3 - Value: \$1,100 (savings of \$600)

- Three (3) months website advertising on cans.ns.ca
- Six (6) weeks advertising in CANS Weekly

CANS AD PACKAGE #4 - Value: \$2,300 (savings of \$700)

- Three (3) months website advertising on cans.ns.ca
- 12 weeks advertising in CANS Weekly
- One (1) 1/2 page ad in Nova Scotia Construction Guide

CANS AD PACKAGE #5 - Value: \$3,000 (savings of \$1,150)

- Six (6) months website advertising on cans.ns.ca
- 12 weeks advertising in CANS Weekly
- One (1) full page ad in Nova Scotia Construction Guide

CANS AD PACKAGE #6 - Value: \$4,500 (savings of \$1,350)

- One (1) year website advertising on cans.ns.ca
- 12 weeks advertising in CANS Weekly
- One (1) full page ad in Nova Scotia Construction Guide

CANS AD PACKAGE #7 - Value: \$5,700 (savings of \$1,450)

- One (1) year website advertising on cans.ns.ca
- 26 weeks advertising in CANS Weekly
- One (1) full page ad in Nova Scotia Construction Guide

Looking for even more opportunities to get in front of CANS members?

Add a CANS Custom Event Sponsorship Package to any of these advertising packages for increased savings.

Contact us for details.



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your business,
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1.888.310.1924

Don't see options that meet your advertising needs? We can work together to create a custom advertising package for you.

BOOK YOUR ADVERTISEMENT TODAY!

Contact:
Natalie Bobbitt
Sponsorship Lead
nbobbitt@cans.ns.ca
902-468-2267 ext. 718

www.cans.ns.ca/advertising

A detailed background illustration in a light gray tone. It depicts a construction site with several tower cranes of varying heights and positions. In the foreground and midground, there are silhouettes of buildings under construction, showing structural elements like beams and scaffolding. The overall scene is a stylized representation of an active construction environment.