

CONSTRUCTION PULSE SUBMISSION GUIDELINES

CONTRIBUTE TO CONSTRUCTION PULSE, CANS INDUSTRY MAGAZINE

Produced by the Construction Association of Nova Scotia, Construction Pulse is a bi-annual print and digital magazine available to CANS members and industry stakeholders. Our readers are construction industry professionals working in the industrial, commercial, and institutional sectors of Nova Scotia's construction industry. We release new issues in Spring/Summer (May) and Fall/Winter (November). Our goal is to:

- Provide useful information on current best practises for the construction industry
- Showcase CANS member milestones
- Report on emerging trends and topics in the construction industry
- Discuss relevant and pivotal issues in the construction industry

If you are interested in writing for Construction Pulse, please review the information below.

FAQ

How do I make a submission to Construction Pulse?

Construction Pulse does not accept unsolicited submissions. If you are interested in writing for the magazine, please contact CANS Director, Marketing & Communications in advance: cfiske@cans.ns.ca. Please include a one-page outline overview of your proposed submission.

Please note that we prioritize content from Construction Association of Nova Scotia members who are in good standing with the Association and are current members.

What types of articles can I submit?

Once approved by CANS Director, Marketing & Communications, submit your article by email as a Word document. Submissions can be sent to cfiske@cans.ns.ca

Feature Articles: Construction Pulse publishes a number of feature articles per issue. Feature articles include current or emerging industry trends or articles discussing relevant issues in the construction industry. Email: cfiske@cans.ns.ca

CANS Member Milestones: Has your office moved? Has your company appointed a new President? Has one of your employees received an award? We want to celebrate your company milestones! Any length but may be subject to editing. Email: cfiske@cans.ns.ca

Mailbox: Readers reactions to items in Construction Pulse and their opinions on issues relevant to featured content. Any length but may be subject to editing. Email: cfiske@cans.ns.ca

How does the review process work?

Our editors will read your outline or overview and make suggestions to help you write your article appropriately. Please note that this does not guarantee acceptance for publication.

The review process is based on the following:

- Information and analysis: Does the article deliver the promised facts? Are your ideas supported, examined, and brought together into a cohesive body of work? Is the article accurate and truthful?
- Balance: Does the author present alternative sides of an issue?
- Originality: Is the topic presented with a fresh, new perspective?
- Audience appeal: Will the article capture and retain readers' interest? Does it address our audience? Is it current, relevant, and useful?

Avoid jargon and technical terms; if you must use them, define them. Spell out abbreviations on the first use. Writing should be crisp, clear, and plain-speaking.

We do not publish speeches, theory, opinion, dissertations, or internal reports. We also do not accept submissions that promote a specific product or service, or disguised press releases.

What should my submission include?

Your submission should be accompanied by the author details, i.e, the author's name and a brief biography, including current title/position and company name.

What happens if my article is accepted?

We will notify you of our decision to accept or decline your submitted article. We can't guarantee a publication date, but if accepted, your article will appear in our Spring/Summer or Fall/Winter edition. Once your article has been assigned to a specific edition, we will edit to improve readability and consistency with our internal style guide.

After your article has been published, we will send you a PDF of the article, in addition to a print copy of the edition in which your article appeared.

What are the conditions of acceptance?

Construction Pulse editors reserve the right to edit all submissions for style, format, space, and readability. Time constraints do not allow us to send edited forms of articles to authors. Article submission implies that authors agree with our policies.

Authors will be expected to sign a standard copyright release form. Failure to sign the release will result in the rejection of the article. If you have any questions, please contact cfiske@cans.ns.ca