

# CANS Construction Workforce Summit

## Bill Ferreira



Bill Ferreira has played a leading role in Canada's construction industry for nearly a decade. Bill assumed the role of Executive Director at BuildForce Canada in August 2017, after serving as Vice-President, Government Relations and Public Affairs at the Canadian Construction Association since 2008. Bill has also served as a Senior Policy Advisor in a range of portfolios at the Federal Government, including Citizenship and Immigration, Environment Canada and International Trade. Following government, Bill joined a boutique government relations firm in Ottawa, focusing his expertise on the energy, transportation and telecommunications sectors. Bill also played a pivotal role as Director of Government Affairs at the Forest Products Association of Canada.

Bill was born in Toronto. He's a graduate of Carlton University in Ottawa where he earned a degree in Political Science.

**Topic:**  
**Industry Level Set –  
Construction Labour  
Forecasts and Trends**

**Bill Ferreira,  
Executive Director,  
BuildForce Canada**

